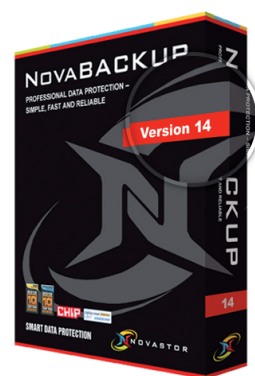


# What's new in NovaBACKUP 14.0?

- Faster than ever:** Up to 4 times faster than the competition
- Easier than ever:** More flexible remote management of disaster recovery and product licensing minimizes management workload
- More reliable than ever:** Advanced VM functionality and the latest backup devices support
- More supportive than ever:** 1 year U.S. based phone support and upgrade protection included with server products
- Support of latest technology:** Windows 8 / Windows Server 2012 Certified



## Benefits and Features<sup>1</sup>

	NovaBACKUP Professional <i>protects single workstations</i>	NovaBACKUP Server <i>protects single file servers</i>	NovaBACKUP Business Essentials <i>advanced server protection</i>	NovaBACKUP Business Essentials Network <i>Advanced business protection for multiple server environments with remote management</i>
Full, incremental and differential backup and imaging	X	X	X	X
Universal Restore (Bare Metal Restore, Disaster Recovery on new hardware)	X	X	X	X
Restore all files or individual files	X	X	X	X
Data encryption and virus scans	X	X	X	X
Ease-of-use with much acclaimed 2-step wizard	X	X	X	X
Plug & play support for all popular storage devices	X	X	X	X
Full cloud backup capabilities seamlessly included	X	X	X	X
Web based central management <b>ENHANCED</b>	Optional <sup>2</sup>	Optional <sup>2</sup>	Optional <sup>2</sup>	Included <sup>2</sup>
Windows 8 Certified <b>NEW</b>	X	X	X	X
Windows Server 2012 Certified <b>NEW</b>		X	X	X
Microsoft SQL, Exchange, VMware and Hyper-V support			X	X
NovaCare Premium <b>NEW</b> (Upgrade protection & phone support)		X	X	X

<sup>1</sup> Please find detailed system and software requirements at [www.novastor.com](http://www.novastor.com).

<sup>2</sup> Each NovaBACKUP installation may be administered from a central management console, conveniently accessible from remote locations. This optional component is available for purchase from our storefront and may be added to your NovaBACKUP environment any point in which you would like to enjoy advanced administrative functionality.

## Important Upgrade Information for you

### Customers with Upgrade Protection or Maintenance (now NovaCare)

Customers will see a pop up in their NovaBACKUP interface informing them about the availability of a new free release. The pop up will lead directly to a page where they can receive a free download.

### Customers with no Upgrade Protection or Maintenance (now NovaCare)

These customers will see a pop up in their NovaBACKUP interface informing them that a new release is available for purchase. The pop up will lead them to a landing page, where they can buy the upgrade at the recommended retail price (end user pricing) directly from NovaStor. Should you want them to purchase the upgrade through you, we recommend you contact and inform them upfront.

## Pricing for Upgrades and new Licenses\*

	Upgrade Licenses	New Licenses w/o NovaCare Premium	New Licenses w/ NovaCare Premium
NovaBACKUP Professional Backup solution for Windows PCs/Laptops	24,95€	49,95€	79,95€
NovaBACKUP Server Backup solution for Windows Servers	149,95€	N/A	299,95€
NovaBACKUP Business Essentials Backup solution for Windows Servers Exchange and SQL support incl. protection for unlimited VMware and Hyper-V machines	199,95€	N/A	399,95€
NovaBACKUP Business Essentials Network Centralized backup and restore for distributed business servers, virtual machines and PCs	0€**	N/A	1.499,95€
NovaBACKUP Central Management Console manage multiple installations of distributed NovaBACKUP clients: in a LAN or through the internet.	99,50€	N/A	298,00€

\*RRP. See pricelist for your specific partner pricing. Upgrade pricing only available for users of version 13 or above.

\*\* Your NovaCare Premium Package includes a free upgrade to Version 14.